

Editorial for 5:1

A five-year journey and celebration

It was towards the end of a senior management meeting at BML Munjal University, when the then President Akshay Munjal approached me and said, “You used to head the editorial section as Vice president SAGE editorials. Drawing on your expertise I would request you to start the university’s first journal.” And so, the Journal of Business, Ethics and Society (JBES) was born – a journal that publishes theoretical and empirical research on a broad range of topics focusing on business management, business ethics and societal well-being. With our latest edition of JBES 5:1, we celebrate our fourth year.

This bi-annual, peer-reviewed journal broadly focuses on the intersectionality of ethics and businesses, ethics and civil societies, and also on topics such as corporate social responsibility, social entrepreneurship and power relationships. JBES is a bridge journal, exploring issues of interest to both researchers as well as industry leaders and HRM professionals. As such this journal provides a forum for deliberations and exchange of ideas and knowledge among academia, businesses, public institutions, not-for-profit institutions and government organizations. JBES has a strong international focus and publishes research from all regions of the world including the USA, Australia, Philippines, Sri Lanka, Europe and India.

So what was the need for another business ethics journal? Till now some journals in this domain focus on business in the context of society and are more policy-oriented in nature (such as Business and Society), while other journals focus on people-related dilemmas (Business & Professional Ethics Journal). Our journal represents an intersectionality between the macrocosm and the microcosm, based on the assumption that both can influence the other.

Addressing the need for an ethical response to the emerging challenges and trends in management, and also challenges in society (such as the world recession) which impact ethical decisions and behaviour, it was felt that a journal was needed that could publish articles from how a pandemic can lead to ethical dilemmas for leaders in the medical profession; to how a leader indulging in greenwashing could actually be harming the environment.

Some of the published research papers include:

- Natural sustainability ethics for resolving current outer space challenges
- Understanding double suffering in capitalistic-oriented organizations.

Some of the interviews include:

- Dr Chris Brewster, Professor of International Human Resource Management at Henley Business School, UK.
- Sandra Waddock, Galligan Chair of Strategy, Carroll School Scholar of Corporate Responsibility, and Professor of Management at the Carroll School of Management at Boston College, USA.

We are privileged to have an enviable international editorial board, and also to elicit interest from scholars all over the world in terms of paper contributions and also paper reviewing.

Apart from the unstinting support of Akshay and Swati Munjal, I must thank the editorial board members; the advisory board led by Prof Shyam Menon, Vice Chancellor, BML Munjal University; Dean SOM Pratik Modi; associate editors Sangita Dutta Gupta (BMU, India) and Patrick Adriel H. Aure (Philippines); copy editor Padmini Bennuri; and librarian at BMU Jatinder Kumar.

In order to celebrate our four years, all back-dated issues of JBES shall be made open access for the next three months. Go to: <https://journal.bmu.edu.in/>
Happy reading!

Dr Payal Kumar
Editor-in-chief, JBES