

## **International partnerships**

### **1. PARTNERSHIP 1**

JBES collaborated with InnoVision 2025 – The Global Business Conference (GBC), hosted by [Sanjivani University](https://sanjivani.edu.in) (India), MESOS Business School (France) and GBSB Global Business School (Spain & Malta), held on October 11, 2025. The conference theme was: "Shaping the Future of Business: Innovation, Sustainability, and Inclusive Growth."

<https://sanjivani.edu.in/innovision-2025-conference>

Best paper prize of 10,000 INR awarded by JBES for the following paper: *Determinants of ESG Purchase Behaviour in an Emerging Market Context by Onewo and Belyaeva, 2025.*

This collaboration led to a Special Issue: "Reframing Organizational Purpose: Stakeholder Cognition, Executive Sensemaking, and the Future of Business," with editors Sudhanshu Bhatt, Sanjivani University, India, and MESOS Business School; Jean Micheal Viola, MESOS Business School, France; and M.F. Harake, MESOS Business School, France, and GBSB Global Business School (Malta).

### **2. PARTNERSHIP 2**

JBES collaborates with InnoVision 2026 – The 2<sup>nd</sup> Global Business Conference (GBC), hosted by [Sanjivani University](https://sanjivani.edu.in), India, in collaboration with MESOS Business School (France) and GBSB Global Business School (Spain & Malta), to be held on 5-6 November 2026 in Madrid, Spain. The conference theme is: Business Transformation, Complexity, and Futures. This collaboration will lead to a special issue.

Best paper prize of 10,000 INR to be awarded by JBES.

### **3. PARTNERSHIP 3**

JBES collaborates with the Indian School of Hospitality, India, and the prestigious Academy of Management for an international conference. The conference theme is: on Reimagining Innovation and Value Pathways in Service Ecosystems.

Two best paper prizes of 15,000 INR each to be awarded by JBES.